

Smart Partners Hub, London
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Incentives will help inspire “Smart Delivery” by “Smart Partners” at their Global 2011 (LID), Malaysia

Members of the influential CPTM Smart Partnership Group (known as “G Smart”) are set to gain fresh inspiration in the shape of new incentives unveiled today as part of final preparations for this month’s Global Annual Smart Partnership Dialogue in Malaysia (19th – 21st June, Putrajaya)

These incentives come in the shape of ‘Smart Hints’ that help define new opportunities for the various Links within the CPTM Smart Partnership Group, which bring together people with specific experience and expertise in spheres such as business, government, civil service and media, to connect and interact effectively with initiatives geared to delivering socio-economic transformation in communities, nations and regions throughout the Commonwealth and beyond.

The incentives – spelled out in a CD being released today on the CPTM Smart Partnership website (www.cptm.org, Twitter, and LinkedIn) – will help define more vigorously the scope and opportunities people gain by becoming a Smart Partner, points out Dr Mihaela Smith, Chief Executive of CPTM & Joint Dialogue Convenor.

“For example, these “Smart Hints” will guide towards the opportunities and issues Smart Partners will gain from the world of business to the challenge of socio-economic transformation on a sustainable basis,” adds Dr Smith. “They help to answer the question: ‘What is a Smart Partner?’.

“These Hints also provide a brief to help Smart Partners embrace new approaches in which their experience and expertise can drive poverty eradication and sustainable development through inclusiveness in financial empowerment, in quality and standards, and in innovation and technology.” Global 2011 LID has attracted Smart Partners from Antigua & Barbuda; Barbados; Grenada; Trinidad & Tobago; Canada; USA, United Kingdom; France; Malta, Botswana; Lesotho; Malawi; Mauritius; Mozambique; Namibia; Seychelles; South Africa; Swaziland; Zambia; Zimbabwe; Tanzania; Uganda; Ethiopia; Ghana; Cameroon Malaysia; Australia; and India.

“The ‘Smart’ delivery of such Initiatives forms the foundation that underpins the entire purpose of the forthcoming Global Dialogue”, adds Dr Smith. “During the Dialogue (June 19th - 21st) the various Smart Partners’ Links will perform a key role in progressing the delivery of Smart Partnership outcomes on the ground, potentially enhancing the lives and prospects of tens of millions of people worldwide during the coming decades.”

“CPTM Smart Partnership Movement’s Dialogues are not simply talk without substance. Global 2011 LID will build on the strong and unique experience of the Smart Partners in Malaysia, which will showcase their innovative approaches to deliver national programmes for transformation to achieve Vision 2020 goals.” insists Dr Smith.

“By contrast, this Global Dialogue represents a crucial and far-reaching opportunity for all the individual people who together encompass the extraordinary range and depth of experience and expertise that exists within the Smart Partnership Group to develop new and very effective ways in which nations throughout the Commonwealth and beyond can achieve lasting transformation.”

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List of “Smart Hints” available from CPTM Hub as background for Global 2011 (LID) Malaysia

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