

Smart Communication - Media release from the Smart Media Link  
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Smart Partnership celebrates year of new progress and new challenge

Members of the influential global CPTM Smart Partnership Group including Heads of Governments and leaders from the world of science and technology, academia, the private sector, employee groups, youth representatives and media specialists are celebrating an outstanding year of progress towards the Smart Partnership group's goal of achieving major and sustainable transformation for communities, countries and regions throughout the developing world.

Activities and achievements by Smart Partners worldwide since the most recent Global Dialogue in Munyonyo, Uganda (2009), encompass progress on a broad range of priorities linked with current geopolitical, economic, social and technological achievements.

These include staging initiatives focussed on financial inclusion in Malaysia, Uganda and Namibia; special events to encourage and energise quality and standards inclusion in Swaziland, Malaysia, Namibia, alongside the Geneva-based International Standards Organisation; and activities to promote innovation and technology inclusiveness in the UK, Zimbabwe and Mozambique.

All these initiatives have served directly to enhance the development of countries' National Visions; Botswana, Swaziland, Uganda and Seychelles have hosted specific Smart Partnership drives to focusing on driving their transformation via the real-time implementation of their particular Visions.

"The forthcoming Annual Global Smart Partnership 'get together' in Putrajaya, Malaysia this June, will provide further scope to celebrate and communicate across the Smart Partnership Movement, to share the unique and invaluable experiences of many individual Smart Partners and to inspire a broad range of transformation initiatives in the months and years beyond this year's Global Dialogue," reports Dr Mihaela Smith, Chief Executive of CPTM (which administers the Smart Partnership Movement) and its Joint Dialogue Convenor.

"The past year has seen change and upheaval in many countries on a scale that few predicted even a year ago. These changes contain the potential for progress which can directly inspire and benefit people in many countries where transformation is a crucial priority. Our efforts as a Movement during the next year and beyond will focus on exploiting Smart Partners' combined experience and expertise to enhance nations' transformation with even more insight and energy.

“Our Global get together in Putrajaya in June will help bring this experience and expertise to bear on many of the most pressing challenges faced by developing countries.”

Today one particularly smart way for Smart Partners to progress initiatives at local, regional and national levels is to communicate through the increasingly effective Smart Partnership website ([www.cptm.org](http://www.cptm.org)), with its strengthened links to key people not only in the movement but also within a broad range of institutions around the world that focus on development-related challenges.

“Our capability for ‘smart communicating’ through this website is constantly expanding and this style of communication is one of our key strengths as a global movement,” adds Dr Smith.

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